**Development Asia – Insight**

*The insight article provides a channel for development professionals to give their expert opinion based on quantitative/qualitative data. Topics include innovative ideas/solutions and the application of new technologies in addressing development challenges as defined by the Sustainable Development Goals (SDGs).*

*This template may also be used to talk about ongoing programs/projects that are too early in implementation to have any measurable outcomes and impacts. It would be ideal, however, if the practitioners could support their claims with interim markers/measures demonstrating progress toward achieving the intended outcomes/impacts and/or the SDGs.*

*View* [*sample insight articles*](https://development.asia/search/type/insight) *on the website. For more information, contact* [*info@development.asia*](mailto:info@development.asia)*.*

1. **Basic Information**

1.1. Expert’s bio

|  |  |
| --- | --- |
| **Expert**  **(50 words for each bio)** | Please provide a brief bio of the expert(s) associated with the content. The institution that holds the copyright of the original content may be listed along with the expert. Please provide a brief introduction of the institution.  Please include a link to the expert's LinkedIn page if available. Other social media links and contact information are welcome. |

1.2. Check box for sectors

|  |  |
| --- | --- |
| **Sector** | Which sector does this article primarily address? You may select more than one but not more than three sectors. |

|  |  |  |  |
| --- | --- | --- | --- |
|  | Agriculture and natural resources |  | Health |
|  | Capacity development |  | Industry and trade |
|  | Civil society |  | Information and communications technology |
|  | Climate change |  | Poverty |
|  | Economics |  | Private sector development |
|  | Education |  | Regional cooperation and integration |
|  | Energy |  | Social development and protection |
|  | Environment |  | Transport |
|  | Finance sector development |  | Urban development |
|  | Gender |  | Water |
|  | Governance and public sector management |  |  |

2.3. Check box for SDGs

|  |  |
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| **SDGs** | Choose which Sustainable Development Goal (SDGs) is most relevant to this article. Select up to 3 SDGs only. |

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| --- | --- | --- | --- |
|  | Goal 1: No Poverty |  | Goal 10: Reduced Inequalities |
|  | Goal 2: Zero Hunger |  | Goal 11: Sustainable Cities and Communities |
|  | Goal 3: Good Health and Well-being |  | Goal 12: Responsible Consumption and Production |
|  | Goal 4: Quality Education |  | Goal 13: Climate Action |
|  | Goal 5: Gender Equality |  | Goal 14: Life Below Water |
|  | Goal 6: Clean Water and Sanitation |  | Goal 15: Life on Land |
|  | Goal 7: Affordable and Clean Energy |  | Goal 16: Peace, Justice and Strong Institutions |
|  | Goal 8: Decent Work and Economic Growth |  | Goal 17: Partnerships for the Goals |
|  | Goal 9: Industry, Innovation and Infrastructure |  |  |

1.4. Keywords

|  |  |
| --- | --- |
| **Keywords** | Add 5–10 keywords or phrases, including the topic and country/region (if applicable) to be included in the metadata. |

1.5. List of attachments

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| **Photos and other materials** | 1. Portrait photo of expert or and/or high-resolution logo of institution (see 1.1). 2. Please provide a photo that is most relevant to the content with a brief caption that tells the location and context of the photo. If you are submitting a copyrighted photo, please ask the copyright owner to sign the attached consent form.  * Photo caption: * Context: * Date: * Location:  1. You may submit additional materials that can support the content, such as annexes, infographics, videos, before-and-after photos, design plans, and other materials. |

1. **Content**

2.1. Introduction

|  |  |
| --- | --- |
| **Introduction**  **(100 words)** | An opening paragraph detailing your opinion, perspective, and/or idea. Highlight its relevance toward achieving the SDGs. |

2.2. Analysis

|  |  |
| --- | --- |
| **Analysis**  **(800 words)** | Provide data, research, facts, or findings upon which the insights are built. You may include additional background information to support your argument. |

2.3. Implications

|  |  |
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| **Implications**  **(200 words)** | Based on the analysis above, discuss the implications of your findings in terms of progressing toward the SDGs.  If necessary, provide concise suggestions on actions that readers/policy makers/project officers and others can take. |

2.4. Resources

|  |  |
| --- | --- |
| **References** | Please provide a list of references and/or recommended content (journal articles, publications, etc.) that support your insights and ideas in addressing the development challenges as defined by the SDGs. |

2.5. Blurb

|  |  |
| --- | --- |
| **Short one-sentence blurb**  **(Up to 150 characters, including spaces)** | Write a short, relevant summary to inform and interest users. This one-sentence blurb will be displayed on the homepage and search results page of not only the Development Asia website but also search engines, such as Google.  A good blurb that contains relevant keywords will help researchers on the internet find your article.  Our editors can help you optimize your one-sentence blurbs for search engines. |

2.6. Title

|  |  |
| --- | --- |
| **Suggest a title**  **(15 words)** | Please suggest a title that is intriguing and draws the attention of the target audience. |

2.7. Ongoing program/project at a glance (Optional)

|  |  |
| --- | --- |
| **Sidebar to Program/Project Snapshot** | * Main goal * Targets * Technical details: Any information relevant to understanding the scale of a program/project, e.g. how many kilometers of a road with how many lanes. * Projected total cost in local currency and USD * Source of financing * Duration in number of years, including starting date. * Planning Agency * Implementing/Executing Agency * Major stakeholders |